

2010 Myrtle Beach Area Chamber Mail Program

MBACC Member Exclusive

- ✦ **New & Improved!!** Targeted Promotional Destination Envelope personally addressed and mailed to Chamber Vacation Guide inquiries beginning Spring 2010.
- ✦ **Targeted!! One run of 100,000** destination envelopes mailed to specifically targeted inquiries in the Top 10 Feeder and Visitation Markets. Addresses will be selectively chosen from the Vacation Guide inquiries' Top Visitation Markets by zip code.
- ✦ Reach potential customers for as low as 8.5¢ per inquiry.
- ✦ One-panel inserts (double-sided), full-color, full-bleed on 80-lb coated stock
- ✦ Full turnkey program ... includes destination envelope, printing, shipping, postage, insertion, labeling, handling and mailing
- ✦ **Envelope Size and Ad Size**
Envelope – 6 x 9
Inserts – 5.5 x 8.5, full-bleed, 4-color, 2-sides
- ✦ **Better!! Paper upgrade ... 80-lb coated stock**

Note: Minimum participants required

*Excludes individuals specifically requesting not to receive additional materials.

sample envelope



sample inserts

For more information,
please contact:

Deborah Holmes
Visit Media
debaholmes@sc.rr.com
843-839-2424

Visa, MC and AMEX accepted for payment



M
VISIT MEDIA

This opportunity brought to you by
Visit Media . . .

alternative print media
for the travel industry

2008 Top 10 Visitation States and Cities

Georgia

- Augusta
- Atlanta
- Lawrenceville
- Marietta
- Decatur

Kentucky

- Louisville
- Lexington
- Pikeville
- Ashland
- Somerset

New York

- Syracuse
- Brooklyn
- Buffalo
- Rochester
- Staten Island

North Carolina

- Charlotte
- Fayetteville
- Raleigh
- Greensboro
- Wilmington

Ohio

- Cincinnati
- Columbus
- Dayton
- Cleveland
- Canton

Pennsylvania

- Philadelphia
- Pittsburgh
- York
- Reading
- Harrisburg

South Carolina

- Columbia
- Charleston
- Florence
- Greenville
- Myrtle Beach

Tennessee

- Knoxville
- Johnson City
- Maryville
- Kingsport
- Sevierville

Virginia

- Roanoke
- Richmond
- Danville
- Lynchburg
- Vinton

West Virginia

- Charleston
- Parkersburg
- Huntington
- Bluefield
- Morgantown

2010 Chamber Mail Program Order Form

(Return completed order form by fax to 843-839-2473)

New & Improved!! Targeted Promotional Destination Envelope personally addressed and mailed to Chamber Vacation Guide inquiries in the Top Visitation Cities beginning Spring 2010.

Targeted!! One run of 100,000 destination envelopes mailed to specifically targeted inquiries in the Top 10 Feeder and Visitation Markets.

Company Name	_____	Contact	_____
Address	_____		
City	_____	State	_____ Zip _____
Phone	_____	Fax	_____
Email	_____		
Creative Contact	_____		
Email	_____		
Signature of Responsible Party	_____		
<input type="checkbox"/>	Check here to indicate receipt and agreement of all Chamber Policies for 2010 Chamber Mail Program.		

Ad Specs: 5.5 x 8.5, full-bleed, 4-color, 2-sides

Submission format: High-res, press-quality pdf

Submit artwork to: debaholmes@sc.rr.com via email (For questions, call 843-839-2424)

Please return Order Form by January 12, 2010. Fax to 843-839-2473.

Submit artwork by January 15, 2010.

Distribution: 100,000 inquiries from the Top 10 Visitation Cities

Ad Cost: \$8,500

Services include: Printing, shipping, postage, insertion, labeling and handling, and mailing

Visa, MC and AMEX
accepted for payment



M
VISIT MEDIA

This opportunity brought to
you by Visit Media . . .
alternative print media
for the travel industry